



## Introducing the New Alumni Relations and Services Department

Grant MacEwan College's Bachelor of Arts students graduated this June marking the first degree granting program to come out of MacEwan. This monumental step in the MacEwan legacy is just the beginning. As the number of program offerings increase so too will the number of graduates increase. In order to maintain a strong connection to these new graduates as well as continue to foster the relationships with past alumni, the Board of Directors of the former Alumni Association put in a formal request to have the college create a department devoted to alumni services.

"Creating the Alumni Relations and Services Department as part of the Student Services Division is a natural progression," said Vice President of Student Services Cathryn Heslep. "With nearly 40 years of alumni to draw from and engage, we consider this move as an enhancement to the already great student services portfolio".

What will this new department try to do for alumni and graduates?

- Seek direction from current graduates
- Align new and existing programs with alumni needs
- Enhance lifelong learning experiences for both alumni and graduates
- Seek alumni to become involved with current college programs and activities

This is where Traci Toshack comes in. As the newly-hired coordinator of Alumni Relations and Services, Traci will lead, direct and implement all the programs and services for the college alumni. Traci brings over 10 years of post secondary work experience to MacEwan, with previous roles at both NAIT and the University of Alberta.



"We want to strengthen connections with current alumni – to bring them back for events and keep them up-to-date on new developments. As part of developing a communications plan that reflects the move to becoming a college department, we're evaluating the ways that we have traditionally communicated with alumni, including our magazine, *Moving On*. This newsletter is part of that process – it's an interim measure that will help us to keep in touch with our alumni as we go through the transition and develop new communications practices and methods."

Since 1971, MacEwan College has focused on a students first approach to education. With this new department in place we are confident this approach will continue, and students at MacEwan College will look back on their time here with pride. ■

## Bachelor of Child & Youth Care

**Congratulations**  
Class of 2008



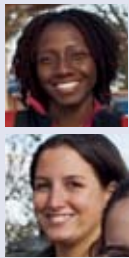
### FACULTY OF HEALTH & COMMUNITY STUDIES NEWS

The Faculty of Health and Community Studies is please to congratulate our first cohort of Bachelor of Child and Youth Care graduates. As alumni of the first degree program of its kind in Alberta, our graduates will be bringing their education and realistic, hands-on training into the field and making a difference in the lives of their clients.

Interested in obtaining your Bachelor of Child and Youth Care degree? Individuals who have a diploma in child and youth care, early childhood development, mental health, or social work can apply their two years of education towards year three of MacEwan's Bachelor of Child and Youth Care degree.

Delivered through a variety of formats, the program enables students to balance work and study. The four-year degree can be completed through full and/or part-time study onsite at MacEwan's South Campus or students can complete their diploma or begin their degree through a combination of online and print-based distance learning.

Discover more about MacEwan's Bachelor of Child and Youth Care degree at [www.MacEwan.ca/cyc](http://www.MacEwan.ca/cyc)



# Welcoming new colleagues into Student Services

## STUDENT SERVICES NEWS

In addition to our new Alumni Relations and Services Office, we also welcomed MacEwan Student Residence, Writing and Learning Services and FOIP and Records Management into Student Services. In addition, we implemented a Student Services Policies Committee (SSPC), co-chaired by Registrar Stefanie Ivan and Al Morrison, Director of the Student Resource Centre.

We have new, exciting ventures and opportunities for our growing numbers of MacEwan Alumni.

In support of the College's Strategic Initiatives, we have completed our Strategic Plan for 2008/09 to 2011/12. We have

new, exciting ventures and opportunities to pursue that will ensure we are providing support to prospective, new, current and returning students and as of July 1, to include our growing number of alumni.

With the focus on developing and implementing baccalaureate degrees, while continuing to support career and university transfer programming, a number of new initiatives will be pursued over the next few years. Watch for additional registrarial support for transfer and graduate school liaison, needs assessments conducted for Alumni and Aboriginal Learners, and enhanced use of the student portal, [www.mymacewan.ca](http://www.mymacewan.ca). Technology will be a significant college-wide focus as we pursue development and implementation of a new ERP (Enterprise Resource Planning) to replace our current Datatel Colleague suite of software, and the addition of a new relational database. Our Scheduling Office will also be adding

new technology functionality as well as decision-assist support through an analyst.

In the future, we will be establishing a separate Fees Office, residence medical triage as well as enhanced Fitness Centre space. Space planning continues to be a priority and the mid-range plan provides an opportunity for some enhancements to our current Student Services neighbourhood.

While we have welcomed new areas, we are also saying goodbye. If you've ever arranged to meet with Cathryn, you will have been greeted by a very friendly, warm voice that belongs to Bonnie Overton. After over 20 years at the College, Bonnie will be retiring at the end of June. We wish her well and we will all miss her greatly.

If you find yourself on campus, come and look us up - we'd love to see you. ■

Cathryn Heslep  
Vice-President, Student Services

## Griffins season a success!

### GRIFFINS ATHLETICS NEWS

Griffins Athletics once again prove themselves as one of the top scholastic and athletic colleges in the ACAC and CCAA.

The 2007/08 season saw six MacEwan teams receive medals at the ACAC Championships. Men's Basketball, Mixed Curling and Women's Hockey earned gold; Men's Hockey earned silver; and Women's Volleyball and Cross Country earned bronze.

Griffins Athletics believes in excellence, achievement and balance in academics and athletics. The 2007/08 Griffins proved this balance to be very achievable! Over the academic year, 60 student athletes earned a very good academic standing with 3.0 GPA or higher. 35 received honors standing with the college, receiving a 3.3 GPA or higher, and seven earned excellent standing with a 3.7 GPA or higher.



Griffins Women's Hockey team earn gold medal at the ACAC championships.

We were also honored this season to have 18 student athletes receive ACAC All-Conference Awards, two ACAC Athlete of the Year Awards, two ACAC Coach of the Year Awards, and three CCAA Academic

All-Canadian Awards. We look forward to another successful season, beginning in September 2008 - come cheer us on! ■

Special alumni packages available at: [www.MacEwanAthletics.ca](http://www.MacEwanAthletics.ca)



# Focused on the Future



## SCHOOL OF BUSINESS NEWS

As alumni you know MacEwan prepares you for a career. Our focus is on student success, and making sure you have the skills to hit the ground running when you graduate.

As alumni, you are also MacEwan's best promotional tool. You represent MacEwan. We want you to keep in touch.

MacEwan School of Business works with our business partners to make sure that we not only keep up with current practice, but exceed it. Every business program has an advisory committee made up of professionals in the industry. These committees meet regularly to keep the program informed. MacEwan alumni are a large part of these committees.

First-hand industry knowledge is

combined with independent research to keep our curriculum on the cutting-edge. Our new Bachelor of Commerce degree is one result. We live in a global economy, and MacEwan's commerce degree reflects that. MacEwan ensures that our grads are as comfortable dealing with a client in Edmonton as they are with one in Tokyo.

"We created a degree with the MacEwan difference. The difference can be seen in the career-focused nature of our curriculum. And in today's economy, career-focused means world-focused," says Elsie Elford, Dean of Business, "We look to the world to find faculty who have the right mix of international business experience and genuine concern for teaching the business leaders of tomorrow." The commerce faculty

are recruited from all four corners of the globe, representing Spain, England, Turkey, the U.S., China, India, Iran – to name a few.

"Another big difference is student access to our degree," says Dean Elford, "Our doors are open to transfer-in students from our own business management diplomas and business administration diplomas from other institutions. It's all about creating a well-trained Alberta workforce." Access is also enhanced through online and part-time courses. In fact, over 75 per cent of all MacEwan School of Business programs have a part-time or online component. So you can succeed, wherever you are in life. ■

For more information go to:  
[www.MacEwan.ca/business](http://www.MacEwan.ca/business)

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## Degree grads

March the stage for  
the **first time!**

### FACULTY OF ARTS & SCIENCE NEWS

In September 2006, MacEwan became the first college in Alberta to offer four-year bachelor degrees to its students. Several years ago, 70% of MacEwan's arts students indicated they would like to complete their undergraduate degrees at MacEwan. With the launch of the college's four-year Bachelor of Arts degree program, students have done just that.

This spring, approximately 49 of the college's students were granted their Bachelor of Arts (BA) degrees. These students have now set off to pursue further studies or launch their careers.

The BA degree at MacEwan has a choice of eight majors including anthropology, economics, English, history, philosophy, political science, psychology and sociology (check out our award-winning discipline videos at [www.MacEwan.ca/ba](http://www.MacEwan.ca/ba)).

So how does a college degree stack up against a university degree?

"The college's programs have been rigorously evaluated through the Alberta Quality Council," says Dr. David Higgins,

Dean of the Faculty of Arts and Science at MacEwan. "So students can be assured they're getting a quality education."

MacEwan's proposal to offer a four-year Bachelor of Science degree has also recently been accepted and we now await approval for funding.

Who would have believed, 19 years ago, that MacEwan would have become the #1 transfer institution in the province? Twenty years from now, with the help of our alumni, we hope Grant MacEwan College is recognized as one of Alberta's top degree granting institutions. ■

Your degree, your choice.  
Think MacEwan.

# MacEwan goes mad! in support of students



PHOTO: LEROY SCHULZ

(Left to right) MacEwan Board Chair Eric Young, Honourary Mad Hatter Barbara Poole, Nancy Byrne, Lorraine Young, President Paul Byrne

It was a journey “through the looking-glass” on April 26 as nearly 700 people converged at the Shaw Conference Centre to support MacEwan students at the 23rd-annual Mad Hatter’s Gala. Fun-house mirrors, Alice and the Mad Hatter, stilt walkers, and hats ranging from the silly to the stylish set the stage for raising a record-breaking \$1.59 million – more than double the previous record of \$750,000, set in 2007.

*“We are thrilled and humbled by the generosity of Edmontonians.”*

The event, MacEwan’s signature fundraiser, featured a gourmet meal, entertainment by MacEwan students, a silent auction and a live auction that included trips to exotic destinations including Tuscany and India, as well as unique items including a dream kitchen renovation.

“We are thrilled and humbled by the generosity of Edmontonians,” said David Finlay, Chair of the gala. “Once again our community has come forward to help students achieve their goal of obtaining a post-secondary education.” Among the supporters of the gala are title sponsor Bell Canada, and gold-level sponsors Bennett Jones LLP, Del Dilkie, WAM Developments, the Don Wheaton Group of Companies and York Realty. Proceeds from sponsorship and the two auctions were matched by generous donations through the Edmonton Community Foundation. These, in turn, were matched by funds from the Government of Alberta’s Access to the Future Fund.

Money raised at the Mad Hatter’s gala goes directly toward funding scholarships, bursaries and awards for MacEwan students. During the 2007 / 08 academic year MacEwan students were able to access more than \$1.2 million in scholarships, awards and bursaries. ■

## DID YOU Know?

- Students enjoy a 14% annual rate of return on their educational investment and recover all costs in 10 years.
- The Grant MacEwan service area economy receives roughly \$70.2 million in regional income annually due to MacEwan operations and capital spending.
- As many as 73% of students stay in the region after they leave college and contribute to the local economy.
- Students see their annual income increase by \$125/year for every credit completed at Grant MacEwan.
- Nearly 70% of Grant MacEwan’s student population is female.
- Over 3,400 staff work at Grant MacEwan.
- The facilities area of Grant MacEwan totals 141,439 square meters.
- MacEwan’s library holdings include nearly 216,000 books.
- Altogether, the regional economy annually receives roughly \$874.3 million in income due to the past and present efforts of Grant MacEwan.

## Alumni Update

**We welcome your feedback and comments. All inquiries and correspondence should be directed to:**

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